



# 18th Annual Virginia Dance Festival

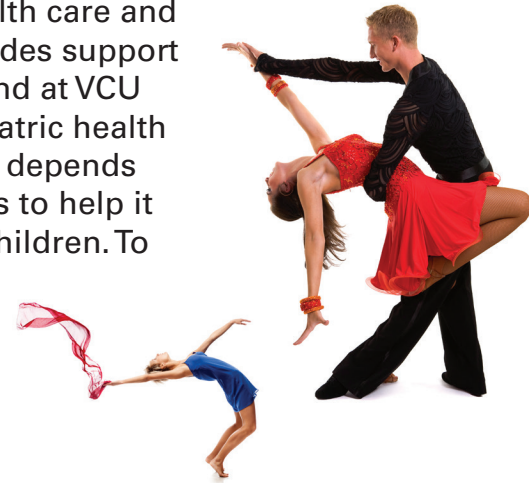
A Benefit for



## What is the Virginia Dance Festival?

The Virginia Dance Festival was founded 18 years ago by Jessica Morgan and each year she gathers dance organizations throughout Virginia to showcase their unique dance styles and talents to benefit the Foundation. Since this event began, it has generated over \$208,500 for Children's Hospital Foundation through performances, ticket sales, generous sponsors and silent auction donations. We are so pleased this event has grown to represent a wide range of dance styles and different cultures. The event not only is very entertaining, but also offers an educational opportunity for guests as they learn more about different cultural dances. The performances will consist of Irish, Latin, Ballroom, Filipino, Spanish, Chinese and much more. More than 43 pre-professional dance organizations will be performing in this year's Virginia Dance Festival.

For more than 90 years, Children's Hospital Foundation has been dedicated to funding and advocating for pediatric initiatives that improve the status of health care and the quality of life for children in our region. The Foundation provides support for the programs and initiatives of Children's Hospital of Richmond at VCU (CHoR) and the children it serves each year, as well as other pediatric health care programs in the community. Children's Hospital Foundation depends on the support of individuals, businesses and other organizations to help it continue its mission of supporting excellence in health care for children. To learn more about how you can help, visit [www.chfrichmond.org](http://www.chfrichmond.org).



## Performances

**The 18th Annual Virginia Dance Festival to benefit Children's Hospital Foundation will be held at the James River High School (3700 James River Rd., Midlothian, VA 23113) on Saturday, March 25th, 2017.** The event will feature over 400 dancers from 43 different dance companies performing traditional and cultural dances as well as a silent auction.

**The Virginia Dance Festival holds shows at 2:00 PM and at 7:00 PM. Tickets are \$18\* for adults (ages 12 and up) and \$15\* for children (ages 3-11).** For those interested in attending both shows, the cost is \$30.50\* for adults and \$21.50\* for children. (\*An additional service fee is applied to the final ticket sale)

# Sponsorship Packages



## **TITANIUM SPONSOR (\$5,000.00 – up)(1 available)**

Mentioned in all Mix 98.1 radio VDF promotions:

2 hour remote at an event or fundraiser of our choice (or can be at sponsor place of business promoting their business and mentions can be made about the VDF)

15 promotional mentions leading up to the remote (promoting VDF and sponsor)

4 LIVE - 30 second commercials on-site (promoting VDF and sponsor)

Station van and sound system on-site at event

Station giveaways and prizes for listeners and attendees

Station personality to host the event

Business name listed on all printed ads, postcards, VDF program and VDF website

6 free tickets to a show of your choice with preferred seating (2:00 or 7:00 PM)

## **PLATINUM SPONSORS (\$2,500.00 - \$4,999.00)(3 available)**

Business name listed on all printed ads and VDF website

Business name listed on all printed postcards and in the program

4 free tickets to show of your choice with preferred seating (2:00 or 7:00 PM)

## **GOLD SPONSORS (\$1,000.00 - \$2,499.00)(Multiple)**

Business name listed on all printed postcards and in the programs

2 free tickets to a show of your choice with preferred seating (2:00 or 7:00 PM)

## **SILVER SPONSORS (\$500.00 - \$999.00)(Multiple)**

2 free tickets to a show of your choice

Business listed under our sponsors in our program

### **SILENT AUCTION ITEMS ARE APPRECIATED!**

Contact Jessica Morgan at [jemstone6@gmail.com](mailto:jemstone6@gmail.com)

All sponsorships are due by February 15th, 2017 in order to advertise your business on Mix 98.1 radio and all other participating print publications. For information about the event, becoming a sponsor or donating items, please call Jessica Morgan at (804) 363-9680.